# Evolving Strategies for Inclusive Talent Acquisition

### **1** PRINCETON**ONE**

November 19, 2024

# INTRODUCTIONS

### Kaitlin Hermiller

VP, PrincetonOne



#### Jessica Miller

Sr. Director, PrincetonOne



#### Advantages of Inclusive Recruiting

Discover the benefits of hiring diverse teams in our changing landscape.

### EVOLVING STRATEGIES FOR INCLUSIVE TALENT ACQUISITION

#### Building a Diverse Team

Explore actionable steps and best practices for a more inclusive and representative workforce.



#### Partnership Outcomes

Review outcomes from PrincetonOne partnerships that highlight outcomes of inclusive hiring strategies.

ADVANTAGES OF INCLUSIVE RECRUITING IN AN EVOLVING WORKFORCE

# **BENEFITS OF DIVERSE TEAMS**



- Increased creativity and innovation
- > Fostered collaboration
- Improved decision making
- Boosted profits and revenue
- > Higher retention rates
- Improved company reputation



increased likelihood of financial outperformance



### 69%

of Millennial and Gen Z workers are likely to stay five or more years with a company that has a diverse workforce

# IMPACTS OF INCLUSIVE TEAMS



#### Team Reflecting Diverse Patient Population

### 0

Opened Doors to the Community and Providers



Increased Collaboration & Financial Outcomes

# BUILDING A DIVERSE TEAM

# IDENTIFYING, ATTRACTING & ENGAGING ASSUMED DIVERSE TALENT



# PRINCETONONE'S APPROACH TO DIVERSITY SOLUTIONS

Develop Diverse Pools of Talent by Sourcing Candidates through Diversity Channels	Engage With and Attract Top Talent through Targeted, Strategic Messaging	Support Client Teams in Being Agents of Change
<ul> <li>Colleges and Universities</li> <li>Fraternities and Sororities</li> <li>Professional Associations / Organizations</li> </ul>	<ul> <li>Sharing the message of how a candidate will feel like they belong once they join your organization</li> </ul>	<ul> <li>Market Mapping &amp; Population Parity Reviews</li> <li>Hiring Manager Consultation</li> <li>EEO Reporting</li> </ul>

# STRATEGY IN PRACTICE

- Job description scrubbing generic job descriptions to eliminate bias
- Building relationships with diversity channels create intimacy and trust, not relationships of convenience



# PARTNERSHIP OUTCOMES

# **RESULTS + IMPACT: CLIENT SAMPLE 1**



#### \_ Self \_ Identification

20%

increase in EEO questionnaire completion Talent Pool Diversity

10%

increase in self-reported Racial/Ethnic Diversity in total talent pool

16%

increase in self-reported Gender Diversity in total talent pool Hiring Outcomes

8.6%

increase in self-reported Racial/Ethnic Diversity

12.5%

increase in self-reported Gender Diversity



Recruiting Program did not include an inclusive hiring solution at program inception

# **RESULTS + IMPACT: CLIENT SAMPLE 2**



#### Recruiting Program included an inclusive hiring solution at program inception

# **KEY TAKEAWAYS**



# QUESTIONS? LET'S CONNECT.



Jessica Miller Sr. Director, PrincetonOne 317.667.0183 jessica.miller@princetonone.com



Kaitlin Hermiller Vice President, PrincetonOne 317.759.5969 kaitlin.hermiller@princetonone.com